

Kentucky Senate Primary

Sample Online sample of 314 voters fielded June 08 to June 12, 2020.
 Margin of Error ±7%

1. Thinking about the Democratic primary elections, how enthusiastic would you say you are about voting? Zero means you're not at all enthusiastic about voting, and ten means you're extremely enthusiastic about voting.

0 - Not at all enthusiastic	1%
1	2%
2	2%
3	4%
4	5%
5	8%
6	8%
7	9%
8	12%
9	5%
10 - Extremely enthusiastic	44%
Totals	100%
Unweighted N	314

2. Compared to previous elections, would you say that this year [you are/were more/less], neither more nor less enthusiastic, or [less/more] about voting in the Democratic primary elections?

More enthusiastic	47%
Neither more nor less enthusiastic	41%
Less enthusiastic	11%
Totals	99%
Unweighted N	314

3. On June 23, 2020, there will be a primary election in Kentucky to select nominees for US Senate, US House, and other statewide races for the Democratic and Republican parties. Will you...

Definitely vote	73%
Probably vote	14%
Maybe vote	3%
Probably not vote	1%
Definitely not vote	0%
I already voted	10%
Totals	101%
Unweighted N	314

Kentucky Senate Primary

4. [How did you vote in the 2020 Democratic primary elections?] / [How do you plan on voting in the 2020 Democratic primary elections?]

In person on election day	28%
In person before the election	9%
By mail	63%
Totals	100%
Unweighted N	314

5. [If the Democratic primary election for U.S. Senate were being held today, who would you vote for?]/[In the Democratic primary election for U.S. Senate, who did you vote for?]

Amy McGrath	49%
Charles Booker	39%
Mike Broihier	5%
Other	1%
Undecided	6%
Totals	100%
Unweighted N	313

6. If the Democratic primary election for U.S. Senate were being held today, who would you vote for?

Asked of respondents who have not yet voted

Charles Booker	37%
Mike Broihier	6%
Amy McGrath	44%
Other candidate	0%
Undecided	13%
Totals	100%
Unweighted N	278

7. Even though you are undecided, toward whom would you lean?

Asked of respondents who are undecided for 2020

Lean Charles Booker	28%
Lean Mike Broihier	1%
Lean Amy McGrath	19%
Lean other candidate	1%
Undecided	50%
Totals	99%
Unweighted N	34

Kentucky Senate Primary



8. 2020 Democratic Primary Senate Vote Intent

With undecided voters asked to whom do they lean

Charles Booker	37%
Lean Charles Booker	4%
Mike Broihier	6%
Lean Mike Broihier	0%
Amy McGrath	44%
Lean Amy McGrath	3%
Other candidate	0%
Lean other candidate	0%
Undecided	7%
Totals	101%
Unweighted N	278

9. In the Democratic primary election for U.S. Senate, who did you vote for?

Asked of respondents who have already voted

Charles Booker	22%
Mike Broihier	2%
Amy McGrath	72%
Other candidate	4%
Totals	100%
Unweighted N	35

10. Next, you'll see a list of candidates for the 2020 Democratic nomination for Senator from Kentucky. For each person, please tell us if you've heard a lot, heard some, heard a little, or have not heard of that candidate.

	Heard a lot	Heard some	Heard a little	Have not heard of candidate
Amy McGrath Awareness	60%	22%	13%	4%
Charles Booker Awareness	27%	34%	18%	21%
Mike Broihier Awareness	7%	14%	26%	53%

Kentucky Senate Primary

This survey is based on 314 interviews conducted by YouGov on the internet of registered voters from Kentucky. The sample was weighted according to gender, age, race/ethnicity, education, US Census region, and 2016 Presidential vote choice based on the American Community Study and the Current Population Survey Voting and Registration Supplement. Respondents were selected from YouGov to be representative of registered voters. The weights range from 0.49 to 5.23 with a mean of 2.34 and a standard deviation of 1.63.

The margin of error (a 95% confidence interval) for a sample percentage p based upon the subsetted sample is approximately 7%. It is calculated using the formula:

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + CV^2}{n}}$$

where CV is the coefficient of variation of the sample weights and n is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.